

Ref. No. 66868/SHCC/DCGT/2024

9th September '2024

To

Director/MS/Administrator/ In-charge

SUBJECT: Compliance with Post-Delivery Care and Breastfeeding Promotion Guidelines

Dear Sir/Madam,

The Sindh Healthcare Commission (SHCC) is committed to ensure the highest standards of maternal and neonatal care in all healthcare facilities across the region. In line with this, we are issuing an important advisory to reinforce the implementation of mandatory guidelines for postpartum care which are as follows:

Every healthcare facility must ensure that all pregnant women remain in the health facility for at least 24 hours post-delivery. This critical period helps in early identification and prevention of post-partum hemorrhage (PPH), one of the leading causes of maternal mortality and monitoring for any complications that may arise after childbirth. Also, as per the Kangaroo Mother Care (Skin to skin contact) and Baby Friendly Hospital Initiative requirements, during this 24-hour stay, the facility must actively promote breastfeeding as part of early neonatal care.

Hospitals are advised to ensure proper documentation of the post-delivery stay. Hospital staff should be adequately trained in the recognition of PPH and the importance of breastfeeding within the first 24 hours. Regular training sessions must be conducted to keep the staff informed of best practices in postnatal care.

We trust that you will take all necessary steps to comply with these guidelines to improve maternal and neonatal health outcomes in Sindh. Thank you for your cooperation to advancing healthcare standards in the province of Sindh.

are for

Sincerely,

Dr. Syed Ahmed Raza Kazmi

Director Clinical Governance & Trainings

Sindh Healthcare Commission

Copy to:

1. The Secretary Health, Government of Sindh, Health Department Karachi

2. The Directorate General Health Services Sindh, Hyderabad

3. The P.S. to Minister for Health & Population Welfare Department, GoS. Karachi

4. The Chief Executive Officer, PPHI Sindh

The Deputy Director General, RMNCH Sindh Karachi

6. The CEO, Sindh Healthcare Commission (SHCC)

7. The Directorate of Licensing and Accreditation (DLA), SHCC

8. Office Copy

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Dr. Agha Nisar Ahmed Pathan Road, Near Mustafai Hospital, DHO Office, Sukkur. Tel: 071-9310124 Larkana Bungalow No. A-32, Sachal Colony, Larkana. Tel: 074-4752084



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DIRECTORATE GENERAL 25450
HEALTH SERVICES SINDH
Hyderabad Dated: 62 -09-2024
email: dehealth sindhay silves

To.

• The District Health Officers,
______(All

The Medical Superintendents,

(All)

SUBJECT: EVERY PREGNANT LADY MUST STAY 24 HOURS AFTER DELIVERY AT

HEALTH FACILITY TO PREVENT POST PARTUM HEMORRHAGE (PPH)

AND PROMOTE BREASTFEEDING.

Reference: Directives from Honourable Minister Health & Population Welfare Department,

Government of Sindh dated: 21-08-2024.

With reference to subject quoted above, under the agenda of Infant and Young Child Nutrition (IYCN) regarding the Sindh Protection and Promotion of breastfeeding, Honourable Minister issued directives that all the pregnant women must stay at health facilities for 24 after delivery in order to prevent PPH and ensure early initiation of breastfeeding.

Matter may be treated for strict compliance.

DIRECTOR GENERAL HEALTH SERVICES SINDH HYDERABAD

Copy submitted to:

The Secretary to Government of Sindh, Health Department, Karachi.

- The Chief Executive Officer Sindh Health Care Commission, with request to circulate the above directives of Honourable Minister Health to all the Private Hospitals.
- · The Chief Executive Officer PPHI Sindh Karachi.
- · The Deputy Director General RMNCH Sindh Karachi.
- The Divisional Director Health Services All.
- The P.S to Minister Health and population Welfare Department, Government of Sindh, Karachi.